PHILIP MORRIS U.S.A.

INTER - OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To: · Mr. John Urbain

Date: October 15, 1979

From: · Jeanne Bonhomme

Subject: · Cambridge Packs

The following outlines the photographic work I'd like produced for the two Cambridge packs.

1. Have photographs taken of the two packs, for my approval. The numbers on the back of the packs should not be removed. Also, I need the original packs back by Wednesday night and the photographic work by Friday, October 19th.

2. After I've reviewed the photos, I will select the best. Next, I'd like 12 duplicate copies made of each.

3. The 24 prints should then be mounted on cardboard, covered in celophane and lettered. Please use the code letter "R" for Cambridge red and "L" for Cambridge blue. This work should be completed by Monday, October 22nd.

If you have any problems with the timing or if you need any further information, just let me know.

JB/ng

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